

## Application form:

Name: .....

Address: .....

.....

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Post/zip code .....

Country .....

Telephone: .....

E-mail: .....

Please reserve for me .....  
places at the conference 26-28 May 2017.

I confirm that I have transferred the amount  
of €100 per person to the account in the  
name of: "Thomas Ulrich Mulhouse 2017"

At the: Commerzbank AG

IBAN: DE17 1004 0000 0295 7140 01

BIC: COBADEFFXXX

Please reference payment with your name.

Signed: .....

Date .....

## Contacts:

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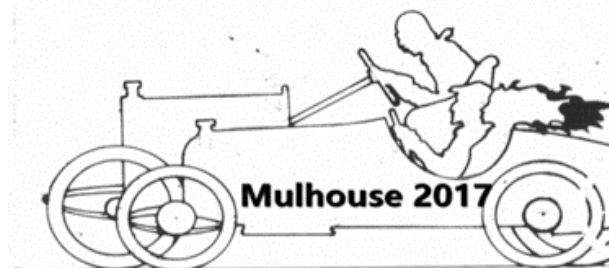
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LEAFLET TO HELP SPREAD THE WORD!**

Conférence Européenne sur l'Histoire de l'Automobile



## First Pan-European Conference for Automotive History

organised jointly by the  
**Society of Automotive Historians  
in Britain**  
and the

**Automobil-Historische Gesellschaft e.V.,  
Germany**

Supported and hosted by:



**CITÉ DE L'AUTOMOBILE**  
MUSÉE NATIONAL - COLLECTION SCHLUMPF

Mulhouse, Alsace, France

26-28 May 2017

## Provisional programme:

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The AHG and the SAHB are proud to invite you to their first joint European conference for automotive history, to be held in the Cité de l'Automobile, 15 Rue de l'Épée, 68100 Mulhouse, France, from 26-28 May 2017, with invitations extended to AISA (Italy), AHA (Australia), CONAM (The Netherlands), the SAH (USA), as well as other interested organisations and individuals. To further international discourse, it is the aim of the conference that presentations will cover subjects which have a cross-border European interest.

The provisional programme is as follows:

Friday 26 May, arrival, informal dinner in the Hotel Bristol (at delegate's own cost).

Saturday 27 May, conference in the museum starting at 9am, with a break for lunch, followed by evening dinner in the museum (both meals are included in the conference fee of €100).

Presentations can be expected from a wide range of speakers from different countries, including:

Richard Keller, Cité de l'Automobile: An Introduction to the Museum and the Schlumpf Collection.

Fons Alkemade, CONAM: European Co-operation at a Difficult Time: Spyker and Maybach, 1920.

Christopher Balfour, SAHB: Personal Experiences Relating to the Decline of the British-Owned Motor Industry.

Anders Ditlev Clausager, SAHB: The "Dumping" of German Cars in Britain in 1937.

Francis Clax, SAH: The History of Motometers.

Oliver Heal, SAHB: Louis Coatalen, a Breton Designer in England.

Peter Moss, SAHB: What Lies Beneath: Some Surprises Under the Bonnet.

Frederik Scherer, SAHB: Aesthetics and Design of Motoring Books.

Norbert Steinhauser: An Italian in Alsace: Early Bugatti history.

Thomas Ulrich, AHG: An Early European Adventure, The Paris-Vienna Race of 1902.

Claus Wulff, AHG: Making their Marques: Historic Radiator Emblems.

Aldo Zana, AISA: to be confirmed.

Sunday 28 May, depending on demand, there may be additional presentations in the morning, followed by lunch, and the option of a visit to another museum in the afternoon (lunch and excursion at delegate's own cost).

Presentations should preferably be made in English. Accompanying Powerpoint captions should as far as possible be in more than one language.

Please note that the programme of presentations is subject to change, there may be alternative or additional presentations. The organisers reserve the right to cancel any part of the programme.

### ACCOMMODATION

Rooms have provisionally been reserved in the Hotel Bristol, 18 Avenue de Colmar, 68100 Mulhouse, France tel. +33 (0)3 89 42 12 31.

The provisional cost for bed and breakfast, from Friday to Sunday, is €75 for a single room per night, and €86 for a double room per night. Hotel accommodation must be booked and paid for by delegates individually. Please book directly with the hotel, by telephone/letter/e-mail (but NOT from other websites) quoting booking code "Ulrich". Extra nights can be booked as required.

## Application form:

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**Please complete the application form overleaf and return to:**

Thomas Ulrich

Lindenufer 24

DE-13597 Berlin

Germany

Telephone +49 (0)30 3377 5787

E-mail:

thomas.ulrich.berlin@mail.de

Payment to be made by bank transfer as indicated; cheques **can not** be accepted.

Please return form by 1 May 2017.



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